



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO:	Bill Whittle	Station	GFSB
FROM:	Heather Uttley	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 8/21/12

BUYER:	Mike Furman
AGENCY:	Waterfront Strategies
ADDRESS:	3050 K St NW, Ste 100, Washington DC, 20007
PHONE #:	202-338-8700
FAX #:	202-338-0864
OTHER:	

AVAILS FOR

COMMITTEE:	CT Future Fund
CHAIRPERSON:	Joe Taborsak
TREASURER:	
ADDRESS:	100 Pearl St., 14 th Floor, Hartford, CT 06103
PHONE #:	203-733-4901
FAX #:	
OTHER:	

FOR

CANDIDATE:	Issue
OFFICE:	Issue
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: GFSB Fairfield, CT	Date: 9/20/12
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I, Mike Furman
do hereby request station time concerning the following issue:

CT Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges: \$290 gross / \$246.50 net

This broadcast time will be used by: CT Future Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Ct Future Fund	100 Pearl Street, 14th Floor Hartford, CT 06105	203- 733-4901
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Joe Taborsak

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/20/12 [Signature] 202-338-8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] With White Dos
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As ordered</i>			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6330684

*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

SEP21/12 13.36

*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	R		1230P-200P	30		\$50.00	9/24	9/28	1		M-F	1
	PROGRAM : SOAPS											
	CON COM1: SOAPS											
7	A		430A-459A	30		\$10.00	9/24	9/27	2		M-TH	2
	PROGRAM : 430A NEWS											
	CON COM1: 430A NEWS											
SEP/12			\$120.00	OCT/12		\$170.00						
CONTRACT TOTAL												\$290.00
TOTAL SPOTS												7

MARKET TOTALS \$29,000 WFSB 25% WTNH 53% WVIT 18% WTIC 3% WCTX 0% WCCT 0% WHPX 0%
CABL 1%

ACCURATE SHARES. GFSB LISTED AS CABL

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6330684
*** UNAPPROVED REV #1

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK
ORDER WORKSHEET

DAYS	
F	
TH	
F	
TH	
TOTAL	
COTS	

PROGRAM NAME
* -MULTI

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
4			1200N-1230P	30		\$50.00	10/1	10/4	1		M-TH	1
PROGRAM : NEWS												
CON COM1: NEWS												
5			1230P-200P	30		\$50.00	9/24	9/28	1		M-F	1
PROGRAM : SOAPS												
CON COM1: SOAPS												
6			1230P-200P	30		\$50.00	10/1	10/4	1		M-TH	1
PROGRAM : SOAPS												
CON COM1: SOAPS												
SEP/12			\$145.00	OCT/12		\$145.00						
											CONTRACT TOTAL	\$290.00
											TOTAL SPOTS	6

MARKET TOTALS \$29,000
WFSB 25%
WTNH 53%
CABL 1%

ACCURATE SHARES.
GFSB LISTED AS CABL

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+*

WVIT 18%
WCTX 0%
WCCT 0%
WHPX 0%



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

CONTRACT

Contract / Revision 494877 /		Alt Order # 06330684
Product CT FUTURE PAC IGFSBI		
Contract Dates 09/24/12 - 10/04/12		Estimate # 1839
Advertiser CT Future PAC		Original Date / Revision 09/21/12 / 09/21/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	GFSB	10/01/12	10/04/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$50.00			
N 2	GFSB	09/24/12	09/28/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$50.00			
N 3	GFSB	10/01/12	10/04/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$60.00			
N 4	GFSB	09/24/12	09/28/12	CBS Daytime	1230-2p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$50.00			
N 5	GFSB	10/01/12	10/04/12	CBS Daytime	1230-2p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$60.00			
N 6	GFSB	09/24/12	09/27/12	430A Eyewitness News	430-5a		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$10.00			
Totals											7	\$290.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	4	\$120.00	\$102.00
10/01/12 -10/04/12	3	\$170.00	\$144.50
Totals	7	\$290.00	\$246.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.